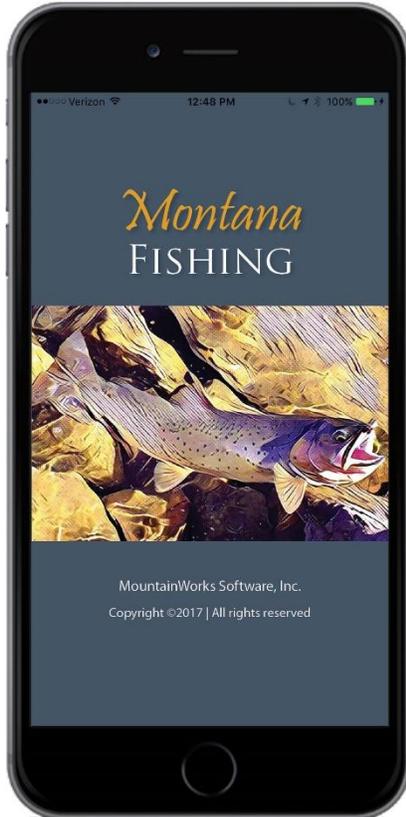




Contact: Scott Bischke
406-582-4442
scott@emountainworks.com

FOR IMMEDIATE RELEASE



Bozeman, Montana, May 8, 2017—Fishing in Montana this year just got a whole lot easier thanks to a new smart phone app called *Montana Fishing*. The app, just released by Bozeman-based MountainWorks Software, gives fishermen the answers to critical questions like: Where can I access the water I want to fish? What are the flow rate and temperature of the river I plan to fish? What fish can I expect to find there? Has the flow changed in the last couple of days? Does anyone nearby provide shuttle service? Are there any fishing shops near where I plan to fish?

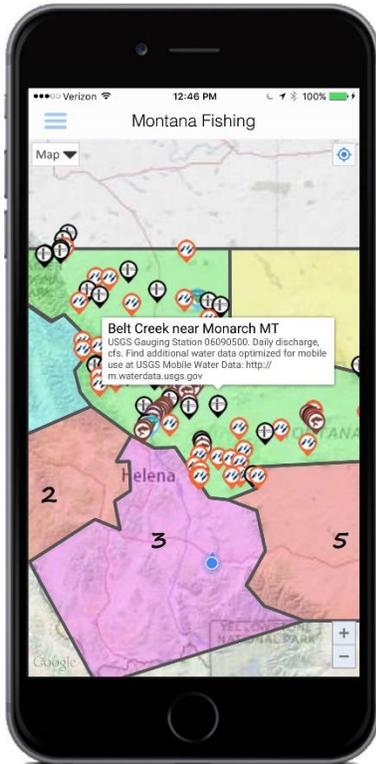
It's all there in *Montana Fishing*. Just download the app and go fishing; MountainWorks Software has taken care of the rest!

The goal of *Montana Fishing* is simple: to give fishermen an intuitive, easy-to-use, all-in-one, no-connection-needed guide to fishing in Montana. Period. Every Montana Fish, Wildlife & Parks (MFWP) fishing access site and campground is shown. Forest Service and BLM sites are likewise highlighted. No paper map needed!

Montana Fishing links fishermen to every USGS river gauging station in the state, making critical flow and temperature data available at the user's fingertips. The app also provides the full set of Montana fishing regulations, and it provides the dates of MFWP stocking activities, including the size and number of fish stocked!

Montana Fishing is designed to work offline because fishing in Montana often means being on the water, in wild country, with no cellular service much less WiFi. So almost every aspect of *Montana Fishing* works regardless if the nearest cell tower is 3 counties away (only real-time USGS stream flow data requires connectivity). The base map supplied with the app and shows boundaries for public and private lands. The map is interactive and works with the smart phone's GPS. Fishermen simply open the app and zoom to their current location. That makes finding stream, lake, or river access points simple, as is panning around to plan where to head next.

“After safety,” says Scott Bischke, part of the husband and wife team at MountainWorks Software, “the single biggest issue for Montana fishermen is knowing where you can and cannot fish, and where you can legally and best access the water.”



Bischke’s spouse, Katie Gibson, is a prolific software developer who in recent years has concentrated on wildflower identification apps and more. “*Montana Fishing*,” Gibson says, “is a natural follow-on to our *Montana Hunting Access* app, which each year helps hunters know where they can legally hunt, plus features boundaries and regulations for all 800+ MFWP Block Management Areas.”

Montana Hunting Access has been widely touted and praised and has become a must-have app for Montana hunters. Bischke thinks *Montana Fishing* will likewise be greatly appreciated by people fishing under the Big Sky. “As with our *Montana Hunting Access*,” he says, “*Montana Fishing* is fully focused on providing the most important and up-to-date information, just in this case targeted to the needs of fishermen.”

“Also of great importance,” Gibson adds, “is that we designed *Montana Fishing* to be intuitive. We want fishermen to spend their time fishing, not learning how to use our app. Likewise, we don’t ask folks to buy separate maps after they’ve bought our app, or remember to download something from the web before they go fishing. Everything fishermen need, even if you change plans out on the way to the water, is included.”

###

To learn more about MountainWorks Software and its products, visit www.emountainworks.com. A range of screen shots and other images are available from MountainWorks upon request.

Link to this release:

http://www.emountainworks.com/docs/170508_MTFfishing_press_release.pdf

Links to purchase Montana Fishing:

The cost of the app is \$4.99 on both [Google Play](#) and [Apple \(iOS\)](#).

###