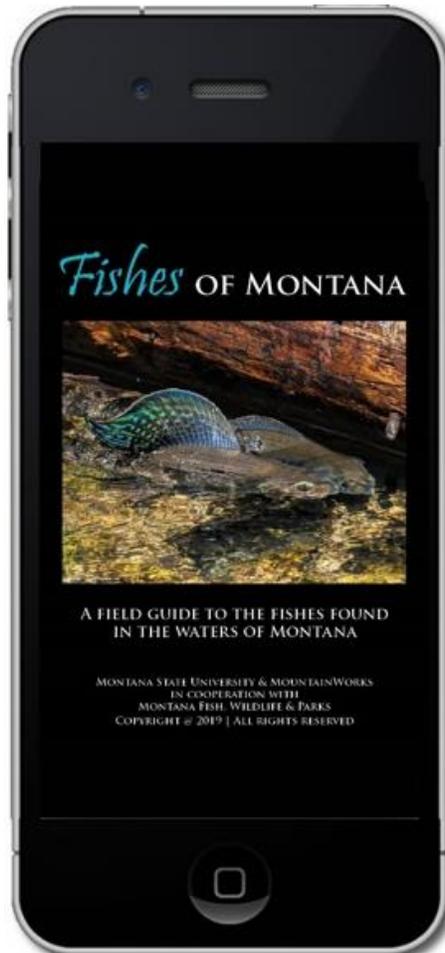




MountainWorks Software, Inc. | Bozeman, MT

Contact: Katie Gibson
406-223-4443
katie_gibson@ieee.org



FOR IMMEDIATE RELEASE

Bozeman, Montana, June 28, 2019.—We proudly announce the release of a new smart phone app, *Fishes of Montana*, created in a collaborative effort between Montana State University's Department of Ecology, Montana Fish Wildlife & Parks, and MountainWorks Software.

Fishes of Montana provides an easy-to-use visual reference and interactive keys to the 90 species known to be found in the waters of Montana, as well as ten aquatic invasive species that we wish to keep out of Montana.

Users can identify a fish visually by browsing through images, or by using identifying characteristics such as fin structure, mouth position, or geographical location found. Along with graphical searches for identifying species, *Fishes of Montana* uniquely provides a full dichotomous key (text-based), as well.

Users can also search for a fish species by family, or by common or scientific name. Each species is profiled to include images of the fish, range maps for both Montana and the U.S., preferred habitat, adult size, life history, similar species, appearance, and more!

All information and images for *Fishes of Montana* are resident on the phone. Thus fish aficionados need not be connected via cellular or Wifi to have full-time access to the information they seek.

###

Purchasing.—*Fishes of Montana* can be downloaded found for free (\$0) on both Google Play (<https://play.google.com/store/apps/details?id=com.emountainworks.android.fishesofmontana>) and the Apple App Store (<https://apps.apple.com/us/app/fishes-of-montana/id1410853911?ls=1>).

Images and press release.—A link to this release can be found at <http://www.emountainworks.com/FishesOfMontana.aspx>. A range of screen shots and other images can be downloaded for *Fishes of Montana* at the web page just noted, or are available from MountainWorks upon request.

Company information.—Bozeman-based MountainWorks Software Incorporated provides software, engineering, and science communication services to clients ranging from startups to Fortune 500 companies. Along with its consulting services, the company has developed a string of smart phone apps that help users better enjoy people-powered activities in the outdoors. Those apps—available on both iOS and Android—focus on hunting, fishing, and cross country skiing. In addition, MountainWorks has worked with biological experts to create a dozen flora identification apps, plus a fish identification app for Montana. The flora apps, which cover states and national parks in Montana and across the USA, are produced under the banner of High Country Apps, a MountainWorks' subsidiary. MountainWorks Software can be found at www.emountainworks.com. Information about our products can be found starting at www.emountainworks.com/OurProducts.aspx. Information about High Country Apps and its products can be found at <http://www.highcountryapps.com/>.