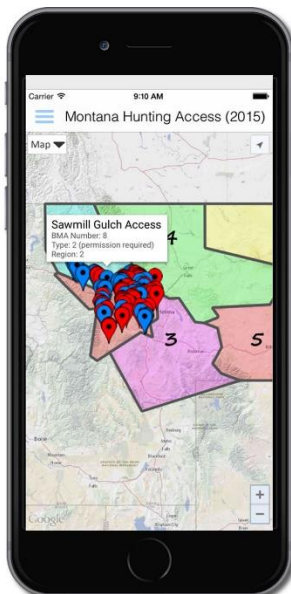


FOR IMMEDIATE RELEASE

Bozeman, Montana, September 1, 2016 – Hunting in Montana this fall just got a lot easier thanks to a new smart phone app called *Montana Hunting Access 2016*. The app, launched last year by Bozeman-based MountainWorks Software, gives hunters the answers to critical questions: Is the land beyond that fence public or private? Where is the boundary of this Fish Wildlife & Parks Block Management Area (BMA)? Where’s the next BMA down this road? Is this a Type 1 or a Type 2 BMA? Where is that sign in box, anyway? And what does the BMA document say?

It’s all in *Montana Hunting Access 2016*.

The goal with *Montana Hunting Access 2016* is simple: to provide an all-in-one guide to hunting Montana. Every single BMA document is included, the ones hunters otherwise have to print off the web or go to their local MFWP office to find. Boundaries for BMAs, as well as all public and private lands, are included via an interactive map that works with the smart phone’s GPS. Hunters simply open the app and zoom to their current location.



Of great importance to hunters in the field, all of this information is resident on the phone—there is no need to be connected via Wifi or cellular coverage to use *Montana Hunting Access 2016*. It works regardless of whether the hunter is deep in the mountains, or if the nearest cell tower is two counties away.

“After safety, the single biggest issue for Montana hunters is knowing where you can and cannot hunt,” says Scott Bischke of MountainWorks. Bischke’s frustration with knowing where he could hunt legally led him to work with software developer Katie Gibson to create *Montana Hunting Access 2016*. “The app,” Bischke says, “is fully focused on providing the most up to date information on public and private land boundaries, as well as the over 800 private land parcels enrolled in FWP’s BMA program.”

“Also of great importance,” Gibson adds, “is that we designed *Montana Hunting Access 2016* to be intuitive. We want hunters to spend their time hunting, not learning how to use our app. Likewise, we don’t ask hunters to buy separate maps after they have our app, or remember to

download something from the web before they go hunting. Everything needed, even if you change plans out in the field, is included.”

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To learn more about MountainWorks Software and its products, visit www.emountainworks.com. A range of screen shots and other images are available from MountainWorks on request.

Link to this release:

http://www.emountainworks.com/docs/mthuntingaccess_press_release.pdf

Links to the App:

(\$9.99)

[Google Play](#)

[Apple](#)

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